



## Criss Financial Limited

CIN - U65993TG1992PLC014687

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Sy No 83/1, Hyderabad Knowledge City, TSIC,  
Raidurg Panmaktha, Hyderabad – 500081,  
Telangana. Email id: secretarial@crissfin.com

Ref: CFL/BSE/2025-26/36

August 28, 2025

To  
BSE Limited,  
Department of Corporate Services,  
P. J. Towers, 25th Floor,  
Dalal Street, Mumbai – 400001

Scrip Code: 975975

Dear Sir/Madam,

**Subject: Intimation of Credit Rating action by India Ratings and Research Private Limited.**

Pursuant to Regulations 51(2) and 55 of Securities and Exchange Board of India (Listing Obligations and disclosure Requirements) Regulations, 2015, we hereby inform that India Ratings and Research Private Limited has taken the following rating action for Debt instruments as detailed below:

Facilities/Instruments	Amount (₹ in Million)	Rating	Rating Action
Non-Convertible Debentures*	1,750 (reduced from INR 2,500)	IND BBB/Negative	Downgraded
Bank Loan	2,000	IND BBB/Negative	Downgraded

\* ISIN: INE02EP07046 has been redeemed on July 08, 2025.

Please find enclosed rationale as published by India Ratings and Research Private Limited on August 26, 2025.

Kindly take the above on your record.

Thanking You.  
Yours Sincerely,  
For Criss Financial Limited

Sushanta Kumar Tripathy  
Manager (KMP)

## India Ratings Downgrades Criss Financial's NCDs and Bank Loans to 'IND BBB'/Negative

Aug 26, 2025 | Non Banking Financial Company (NBFC)

India Ratings and Research (Ind-Ra) has downgraded Criss Financial Limited's (Criss) debt instruments to 'IND BBB' from 'IND BBB+'. The Outlook is Negative as follows:

### Details of Instruments

Instrument Type	Date of Issuance	Coupon Rate	Maturity Date	Size of Issue (million)	Rating assigned along with Outlook/Watch	Rating Action
Bank loan facilities	-	-	-	INR2,000	IND BBB/Negative	Downgraded
Non-convertible debentures*	-	-	-	INR1,750 (reduced from INR2,500)	IND BBB/Negative	Downgraded

\*Detail in annexure

### Analytical Approach

Ind-Ra continues to factor in the availability of financial and non-financial support to Criss from its 99.9% parent, Spandana Spahoorty Financial Limited (Spandana; debt rated at 'IND BBB+' /Negative), to arrive at the rating, in view of the strategic and operational linkages between them.

### Detailed Rationale of the Rating Action

The rating action and the Negative Outlook follows a similar action on the parent company, Spandana. The rating action also factors in the deterioration in Criss's asset quality during 1QFY26 and FY25 and the subsequent impact on its credit costs and profitability.

The rating is supported by Criss's strategic importance to Spandana with respect to scaling up of individual unsecured loans, business loans (loan against property (LAP) and nano enterprise loans) in the consolidated portfolio. The ratings are also supported by Criss's adequate capitalisation profile, supported by regular equity infusions from Spandana.

The rating remains constrained by Criss's small scale of operations, high geographic concentration and the modest credit profile of its underlying borrowers.

Spandana disburses unsecured microfinance institutions loans, while Criss is focused on the disbursement of individual unsecured loans as well as the scaling up of the non-microfinance business of the franchisee, i.e. LAP and nano-enterprise loan products.

As on 31 July 2025, the company was not in compliance with the financial covenants pertaining to asset quality for its term loan facility with an outstanding principal of INR 799.9 million and NCDs with outstanding principal of INR500 million. Ind-Ra notes that the lender has further not requested for any recalls of the term-loan facilities so far.

### List of Key Rating Drivers

#### Strengths

- Support-driven rating; strategic importance to parent
- Adequate capitalisation

## Weaknesses

- Weak asset quality and profitability
- Small scale with evolving product profile; high geographic concentration

## Detailed Description of Key Rating Drivers

**Support-driven Rating; Increased Strategic Importance to Parent:** Ind-Ra believes Spandana will remain Criss's single-largest shareholder in the foreseeable future. The ratings are driven by Ind-Ra's expectation of timely capital support in the medium term as well as the availability of stress capital and liquidity support from its parent, Spandana. Ind-Ra takes note of Criss's strategic importance to Spandana for scale-up of the non-microfinance business segment of the group.

Furthermore, Criss has strong board representation from Spandana, with four board members of Criss also being on the board of Spandana. Criss has a history of receiving support from Spandana, with access to a line of credit worth INR4,000 million as on 31 July 2025 and equity infusions of INR1,000 million in FY25 (FY24: INR1,000 million; FY21: INR500 million; FY19: INR250 million). The agency expects the parent to continue to offer capital support to Criss, as and when required, to meet the medium-term growth plans and targeted capital profile.

**Adequate Capitalisation:** Criss's leverage (debt/tangible equity; including loans from Spandana) remained modest at 2.15x at end-1QFY26 (FY24: 1.75x, FY24: 1.8x; FY23: 2.5x), supported by INR 1000 million of equity raise from Spandana and its capital to risk weighted assets ratio stood at 31.67% (38.3%; 33.15%; 29.29%; 36.67%). Criss's tangible net worth was INR2,287.7 million at end-June 2025 and INR2,703.5 million as of March 2025; the capitalisation has supported by equity infusions from the parent and reasonable internal capital generation in the previous quarters. The agency expects timely capital infusions from Spandana to support Criss's medium term growth plans. Criss expects to maintain leverage below 4.0x in the medium term.

**Weak Asset Quality and Profitability:** Criss's individual unsecured loan portfolio has been impacted by the ongoing challenges in the segment, pertaining to overleveraging of borrowers, adverse climatic conditions, localised political movements, field officer attrition etc. as well as the floods in Andhra Pradesh and Telangana. Criss's 0+dpd increased to 18.7% as of March 2025 from 16.4% as of December 2024 (September 2024: 17.6%; June 2024: 8.5%; March 2024: 6.0%) and stood at 18.3% as of June 2025. Similarly, the company's 90+dpd stood at 8.8% as of June 2025 and 11.1% as of March 2025 (December 2024: 4.8%; September 2024: 4.7%; March and June 2024: 2.5%). The company's gross stage 3 assets (%) and net stage 3 assets (%) stood at 8.8% and 2.2%, respectively, at end-June 2025 as compared to 11.08% and 2.77% as of March 2025 and 4.8% and 1.2%, respectively, as of December 2024 (September 2024: 4.6% and 1.2%; June 2024: 2.4% and 0.6%; March 2024: 2.9% and 0.6%). The company has incrementally written off INR611 million during 1QFY26 as compared to INR622.2 million during FY25 and INR84.4 million in FY24 (FY23: INR313 million). Criss's provision coverage ratio against the gross stage 3 assets also improved to 78.1% in FY24 (FY23: 62.0%; FY22: 33.8%) and stood at around 75% for FY25 and 1QFY26. The agency notes that the credit costs in 1QFY26 was driven by the incremental write-offs made by the company during the period. The company had created incremental provisions of INR659.9 million in FY25 compared to INR 108.8 million in FY24.

Criss's earnings profile in FY25 and 1QFY26 has been impacted by the increased operating costs as percentage of average assets (1QFY26: 14.8%; FY25: 13.5%; FY24: 5.0%) on account of the set-up of new branches and increased recruitments for scaling up of newer loan products. The credit cost (as percentage of average assets) increased sharply to 21.1% in 1QFY26 and 16.2% in FY25 (FY24: 2.5%) as the company incurred incremental credit costs of INR 396 million in 1QFY26 and INR1,249.3million in FY25 (FY24: INR163.9 million). The company reported a loss of INR 313.2 million during 1QFY26 and INR804.2 million during FY25 translating into a return on assets (RoA; annualised) of negative 16.7% and 10.4% (FY24: INR334.9 million; 5.2%).

**Small Scale with Evolving Product Profile; High Geographic Concentration:** Criss's scale of operations is small, with assets under management (AUM) of INR 7,121.9 million at end-June 2025 and INR7,896 million as of March 2025 (FYE24: INR7,742 million; FYE23: INR5,314.6 million). Furthermore, AUM is largely concentrated in three states (Andhra Pradesh: 52.6%, Telangana: 17.5%, Rajasthan: 13.6%; others – Karnataka, Madhya Pradesh & Tamil Nadu: 16.3%). As of June 2025, individual unsecured loans, nano enterprise loans and LAP contributed about 63%, 5.4% and 31.6%, respectively, to the total AUM. Criss plans grow its AUM through scaling up of the micro-LAP and nano-enterprise loans, to be disbursed to small business owners and self-employed individuals with a modest underlying credit profile. The company has also started to diversify geographically by entering Rajasthan, Karnataka, Madhya Pradesh and Tamil Nadu. The agency will continue to monitor the execution of the company's plans and the asset quality with the seasoning of newer products.

## Liquidity

**Adequate:** Criss had on-book liquidity of INR88.7 million as on 31 July 2025 and a line of credit of INR4,000 million from Spandana, of which the un-utilised portion stood at INR 1,772.6 million. The on-book liquidity, including the average monthly collections of INR485.1 million between August 2025 and January 2026 was sufficient to meet the debt obligations of INR1,684.9 million during the period. At end-June 2025, the company's asset liability management (ALM) profile had cumulative negative mismatches in the less than one year tenor buckets on account of accelerated repayments of INR750 million on one of the NCD ISINs which was paid out in July 2025.

As on 30 June 2025, Criss's total borrowings stood at INR4,914.7 million ((NCDs: 25.4%, term loans from financial institutions: 17.5%, intercorporate deposits from SSFL: 23.1%, pass through certificate securitisation: 32% and term loans from banks 1.9%). It is critical for Criss to diversify its external funding sources as the business expands.

## Rating Sensitivities

**Positive:** An improvement in Spandana's credit and financial profile could lead to a positive rating action for Criss.

**Negative:** Any material dilution in Spandana's support stance or shareholding compared to the agency's expectations, inability to access funding adequately for growth and liquidity support, and Criss's leverage exceeding 4.0x, on a sustained basis, could lead to a negative rating action.

## Any Other Information

Not applicable

## ESG Issues

**ESG Factors Minimally Relevant to Rating:** Unless otherwise disclosed in this section, the ESG issues are credit neutral or have only a minimal credit impact on Criss, due to either their nature or the way in which they are being managed by the entity. For more information on Ind-Ra's ESG Relevance Disclosures, please click [here](#). For answers to frequently asked questions regarding ESG Relevance Disclosures and their impact on ratings, please click [here](#).

## About the Company

Criss is a non-banking financial company that was incorporated in 1992. Criss was acquired by Spandana in FY19 from Padmaja Reddy, the erstwhile managing direction and chief executive officer of Spandana.

At end-June 2025, Spandana held 99.90% equity stake in the company. Criss operates largely in Andhra Pradesh (52.6%), Telangana (17.5%), Rajasthan (13.6%). Spandana disburses unsecured microfinance loans, while Criss's loan book consists of individual unsecured loans, LAP and other unsecured loans.

## Key Financial Indicators

Particulars (INR million)	1QFY26	FY25	FY24
Total tangible assets*	7,347.6	7,689.50	7,746.20
Total tangible equity*	2,287.7	2,703.50	2,769.80
Net profit	-313.2	-804.2	334.9
Return on average assets (%)	-16.7	-10.4	5.2
Equity/assets (%)	31.2	35.2	35.8
Total capital ratio (%)	31.67	38.3	33.2
Source: Criss; Ind-Ra			
*Total assets and equity adjusted for deferred tax assets and intangibles			
Note: All ratios in the rating rationale are as per Ind-Ra methodology and can vary from those reported by the company.			

## Status of Non-Cooperation with previous rating agency

Not applicable

## Rating History

Instrument Type	Rating Type	Rated Limits (million)	Current Ratings/Outlook	Historical Rating/Outlook						
				10 June 2025	12 February 2025	27 December 2024	7 October 2024	24 June 2024	11 September 2023	31 March 2023
Bank loan	Long-term	INR2,000	IND BBB /Negative	IND BBB+/Negative	IND A-/Negative	IND A/Negative	IND A/Stable	IND A/Stable	IND BBB+/Stable	IND BBB+/Stable
Non-convertible debentures	Long-term	INR1,750	IND BBB /Negative	IND BBB+/Negative	IND A-/Negative	IND A/Negative	IND A/Stable	IND A/Stable	IND BBB+/Stable	-

## Bank wise Facilities Details

### Complexity Level of the Instruments

Instrument Type	Complexity Indicator
Bank loan facilities	Low
Non-convertible debentures	Low

For details on the complexity level of the instruments, please visit <https://www.indiaratings.co.in/complexity-indicators>.

## Annexure

Instrument Type	ISIN	Date of Issuance	Coupon (%)	Maturity Date	Amount (million)	Rating/Outlook
Non-convertible debentures	INE02EP07038	26 September 2023	12.97	26 September 2026	INR500	IND BBB/Negative
Non-convertible debentures	INE02EP07046	30 August 2024	10.50	30 August 2026	INR750	WD/Paid in Full
				Limit unutilised	INR1,250	
				Total	INR1,750	
Source: NSDL, Ind-Ra						

## Contact

### Primary Analyst

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## **About India Ratings**

India Ratings and Research (Ind-Ra) is India's most respected credit rating agency committed to providing India's credit markets accurate, timely and prospective credit opinions. Built on a foundation of independent thinking, rigorous analytics, and an open and balanced approach towards credit research, Ind-Ra has grown rapidly during the past decade, gaining significant market presence in India's fixed income market.

Ind-Ra currently maintains coverage of corporate issuers, financial institutions (including banks and insurance companies), finance companies, urban local bodies, and structured finance and project finance companies.

Headquartered in Mumbai, Ind-Ra has seven branch offices located in Ahmedabad, Bengaluru, Chennai, Gurugram, Hyderabad, Kolkata and Pune. Ind-Ra is recognised by the Securities and Exchange Board of India and the Reserve Bank of India.

Ind-Ra is a 100% owned subsidiary of the Fitch Group.

## **Solicitation Disclosures**

Additional information is available at [www.indiaratings.co.in](http://www.indiaratings.co.in). The ratings above were solicited by the issuer, and therefore, India Ratings has been compensated for the provision of the ratings.

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## **APPLICABLE CRITERIA AND POLICIES**

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### **Evaluating Corporate Governance**

### **The Rating Process**

### **Financial Institutions Rating Criteria**

### **Non-Bank Finance Companies Criteria**

### **Rating FI Subsidiaries and Holding Companies**

## **DISCLAIMER**

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